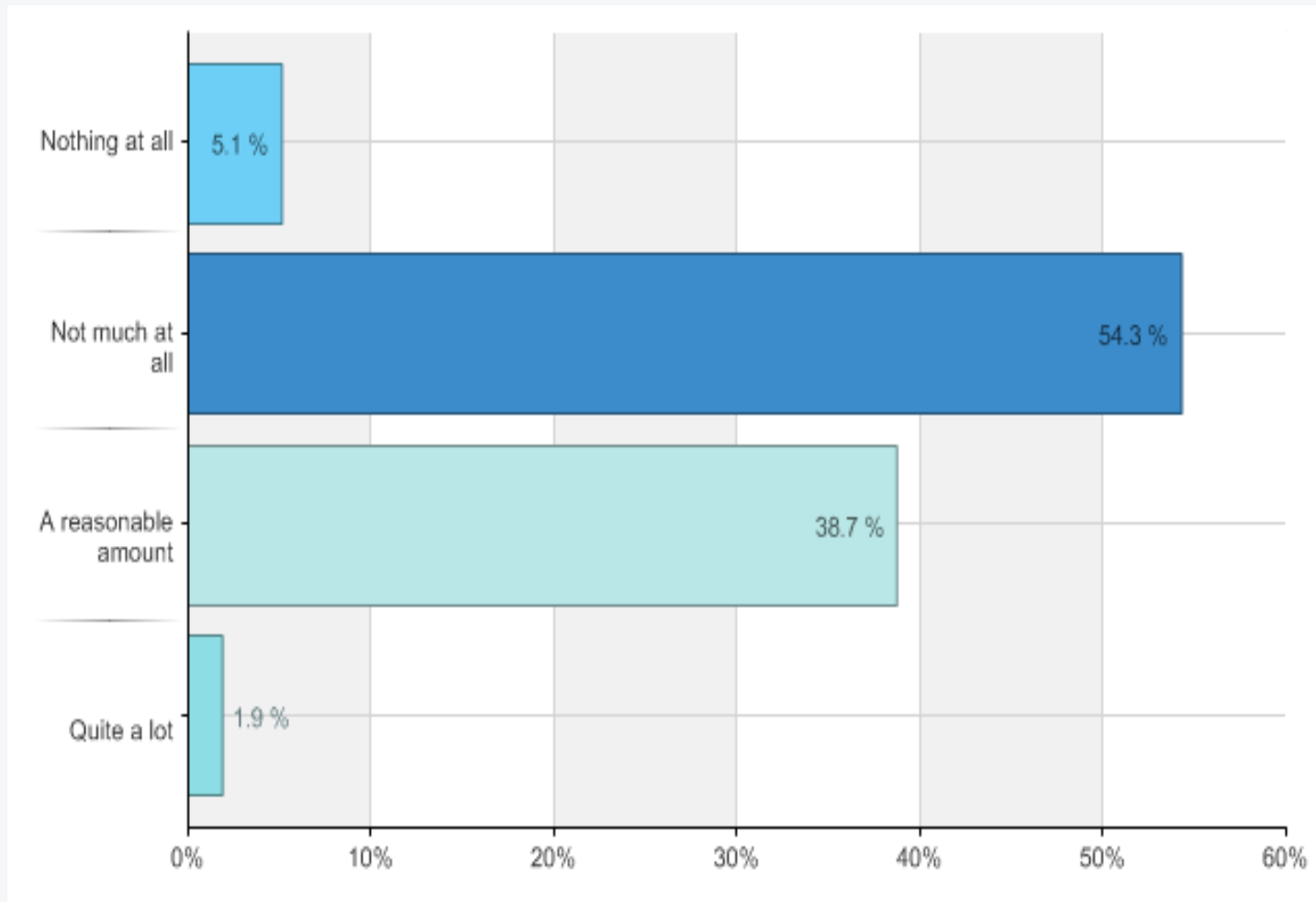




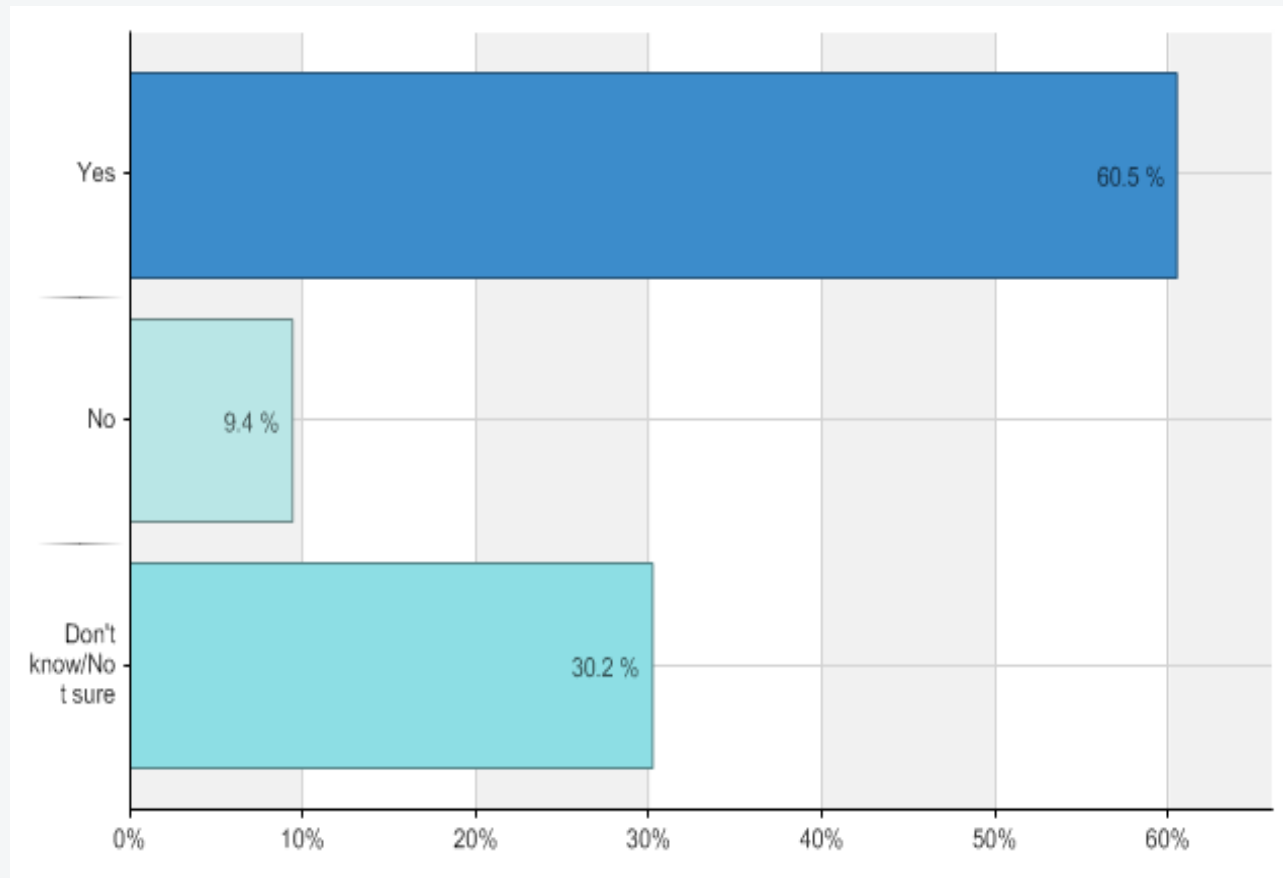
# Free Trade – Buzz Channel Research Results

5 October 2012

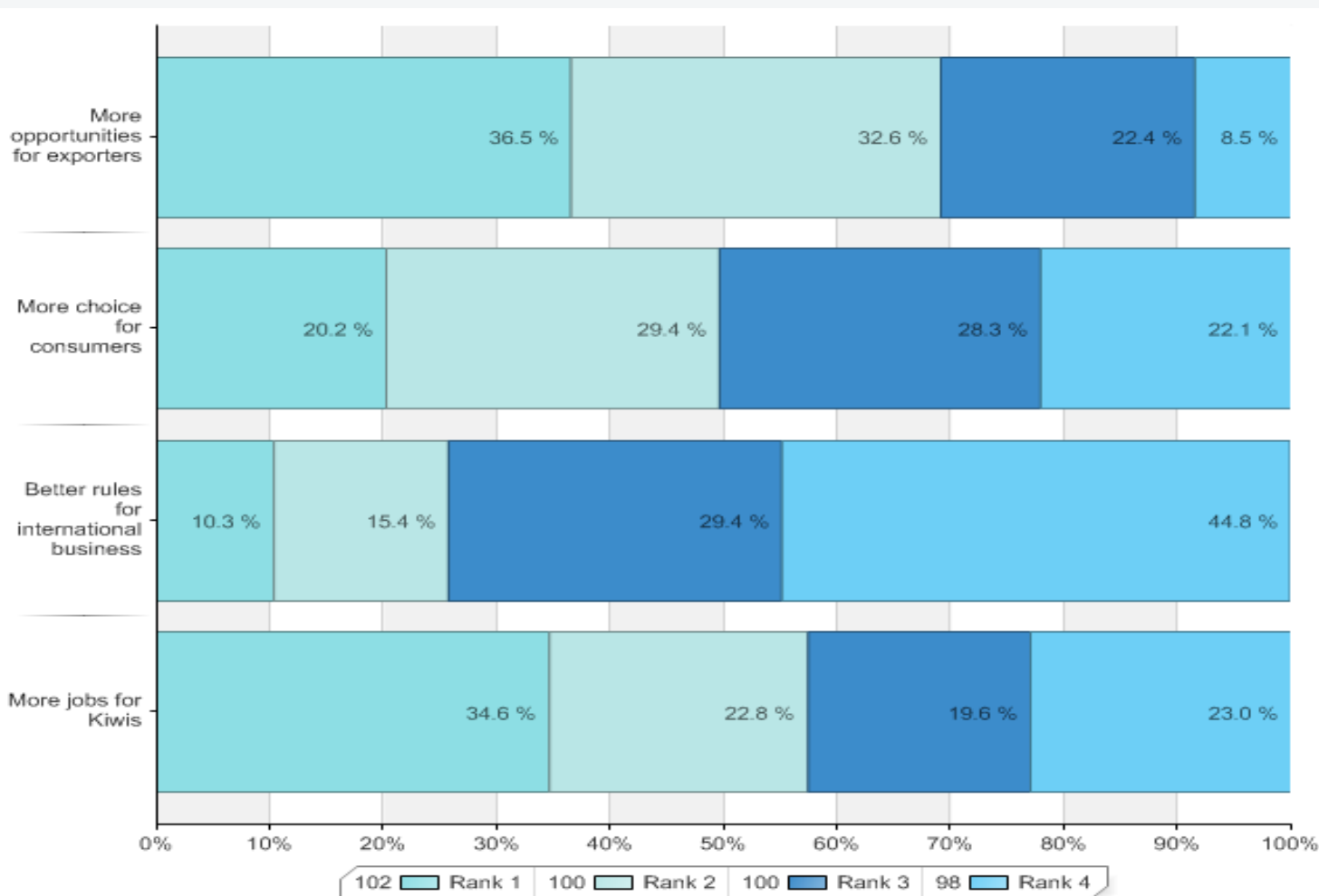
# [Q1] How much do you know about how New Zealand trades with the world?



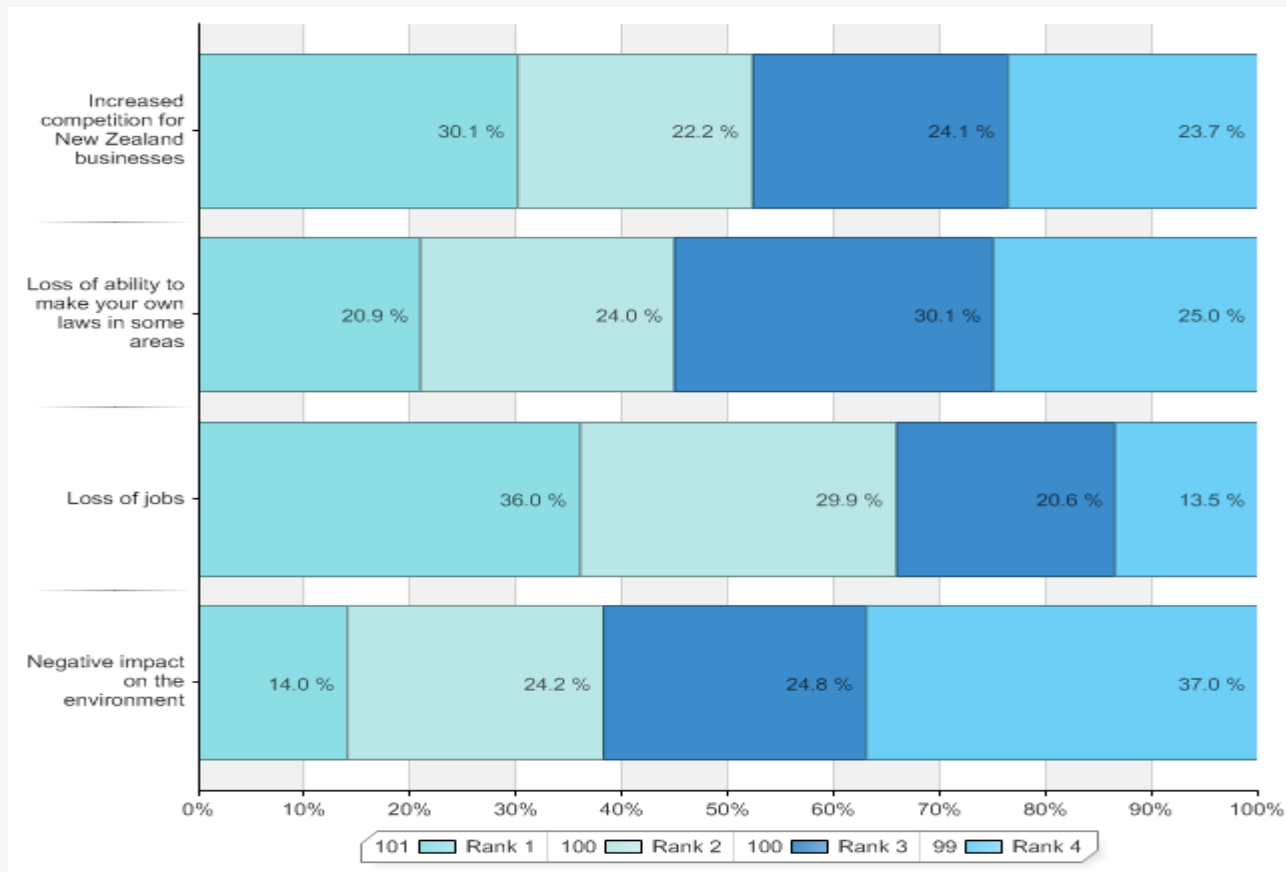
## [Q2] Does New Zealand need to do more to connect to global markets?



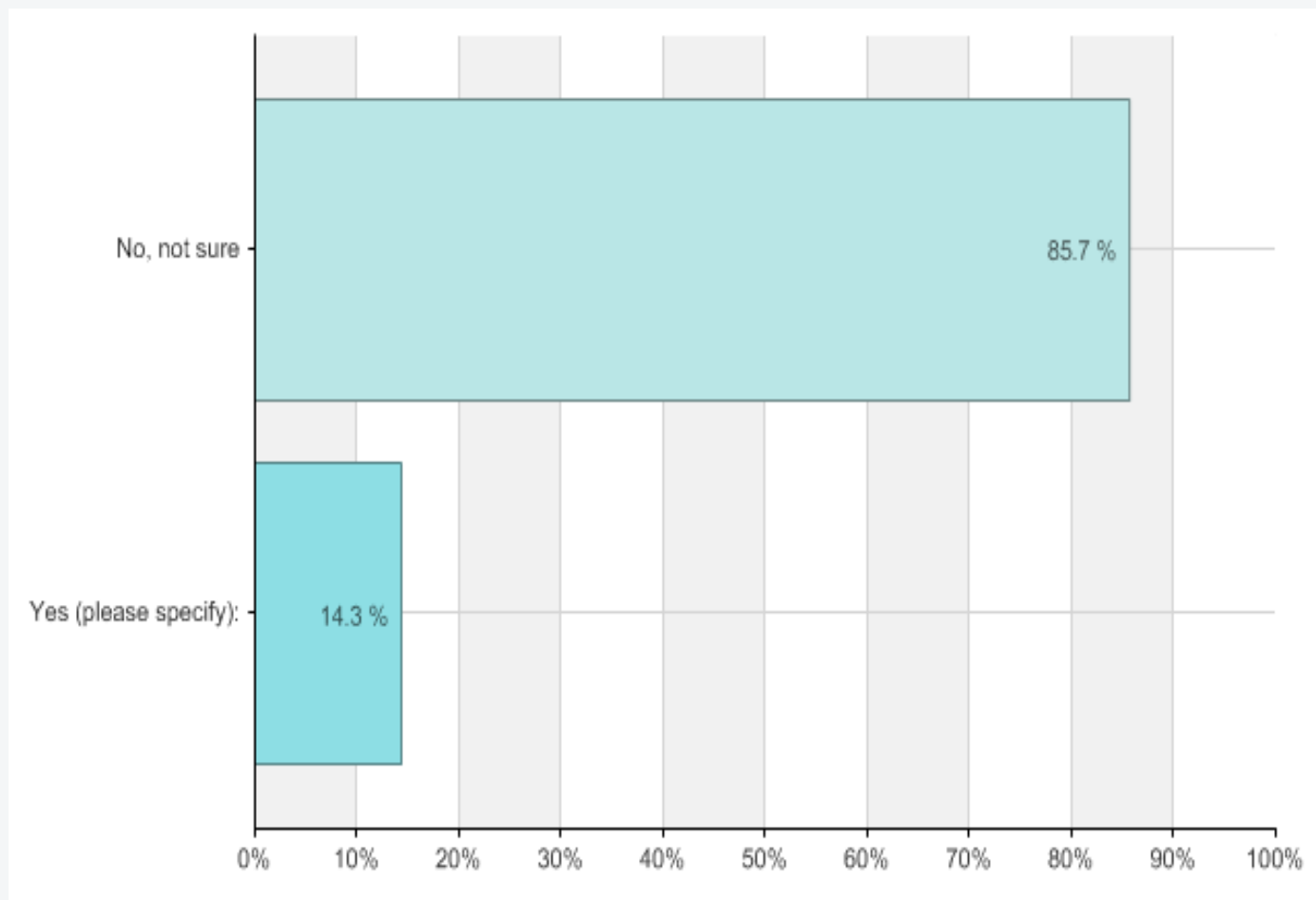
[Q4] Below are some benefits of increased free trade. Please rank them in order from greatest benefit to least benefit in your view...



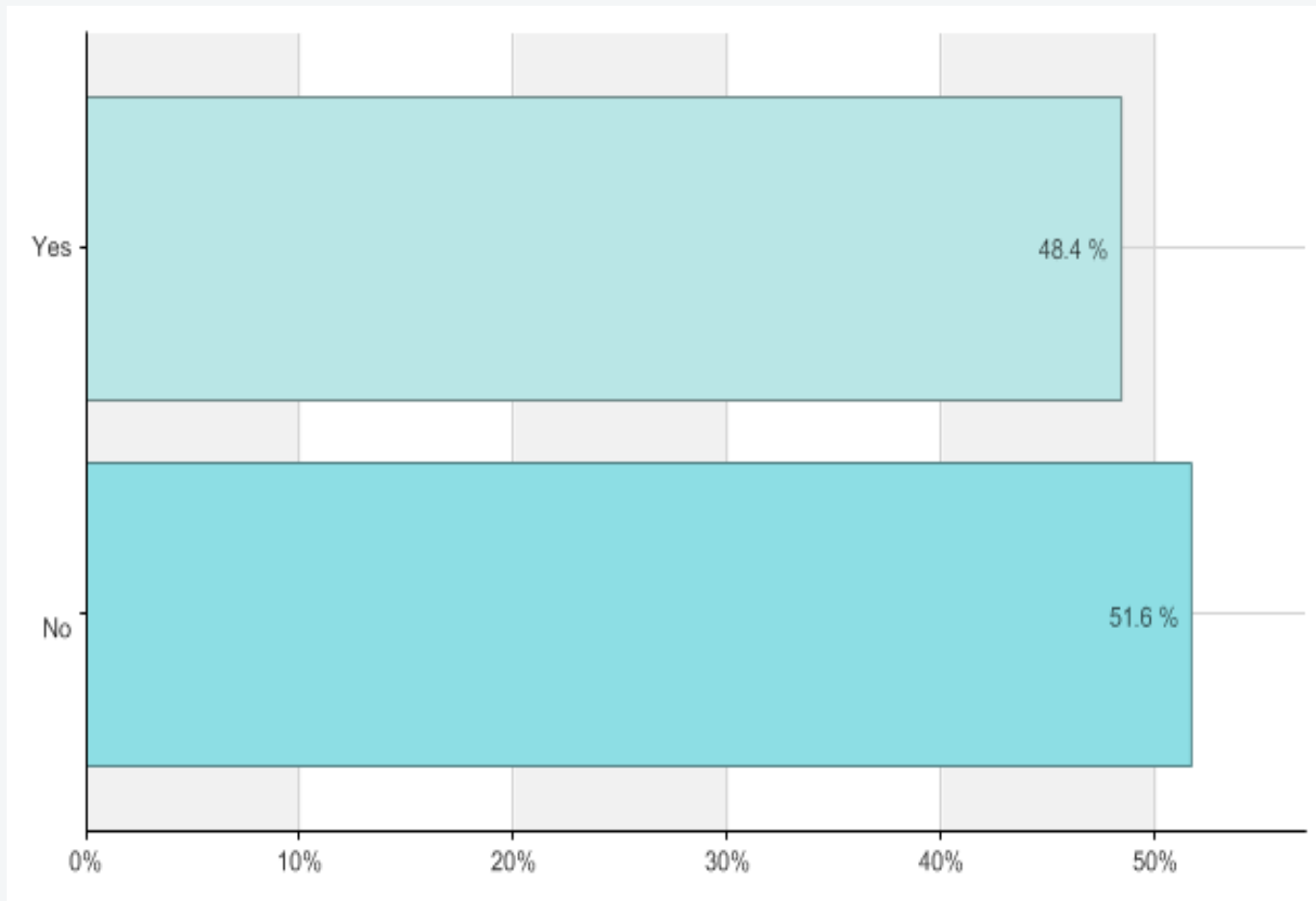
[Q5] Below are some concerns about increased free trade. Please rank them in order from greatest concern to least concern in your view...



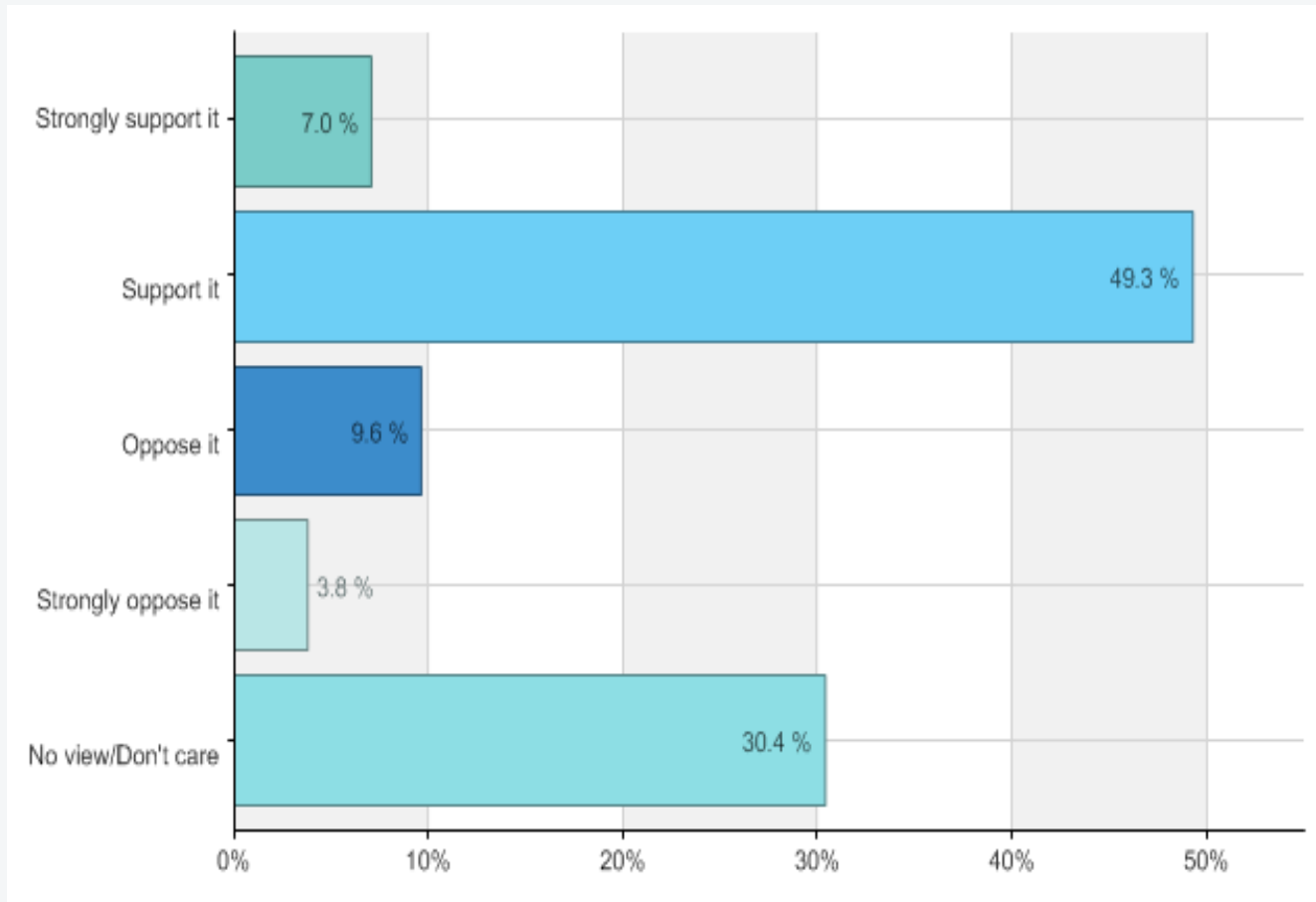
[Q6 ]New Zealand is negotiating a free trade deal with 11 countries throughout Asia-Pacific, including the United States. Do you know the name of this free trade deal?



## [Q7] It is called the Trans Pacific Partnership Agreement (TPP). Have you heard of it?

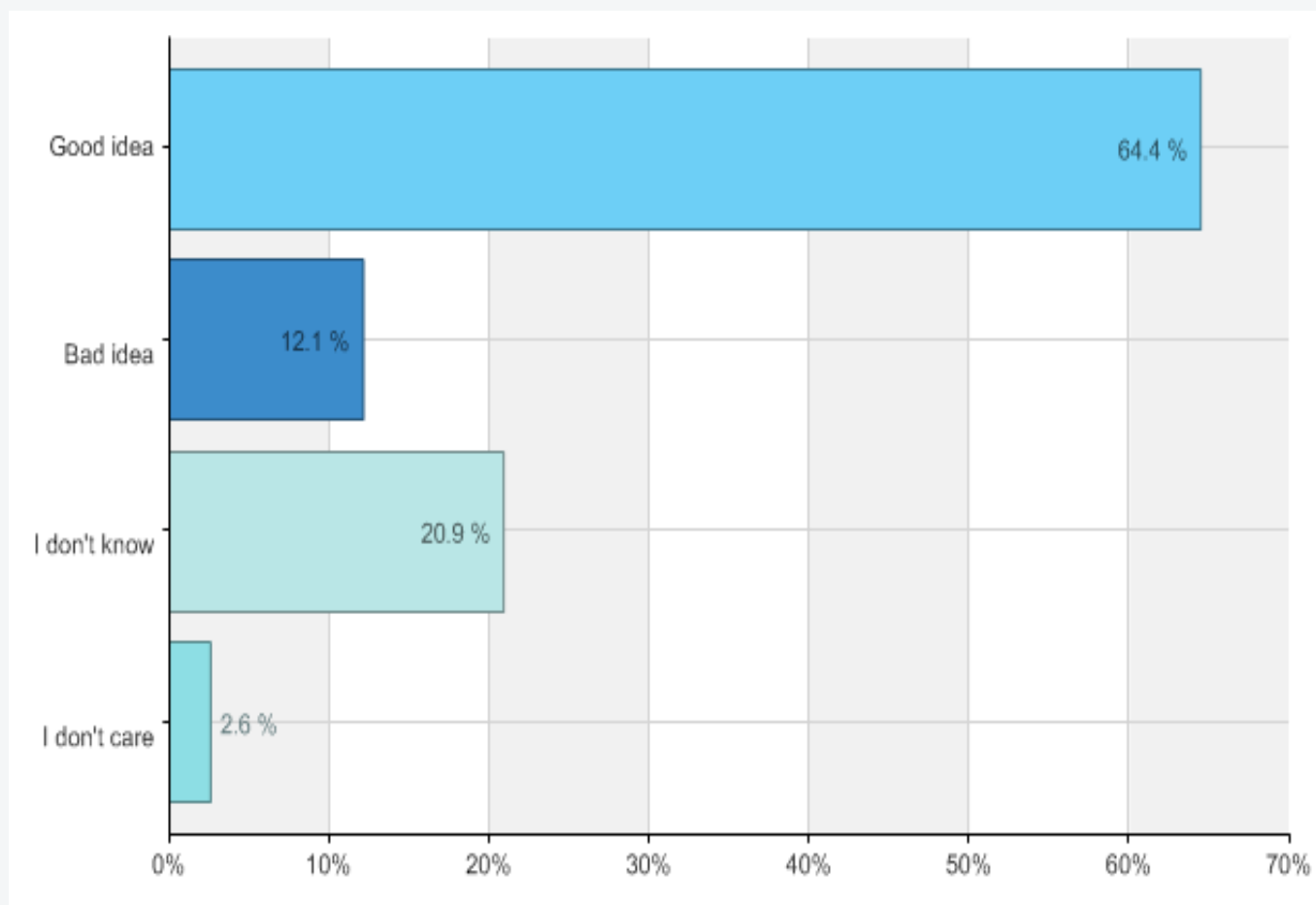


## [Q8] How do you feel about TPP?

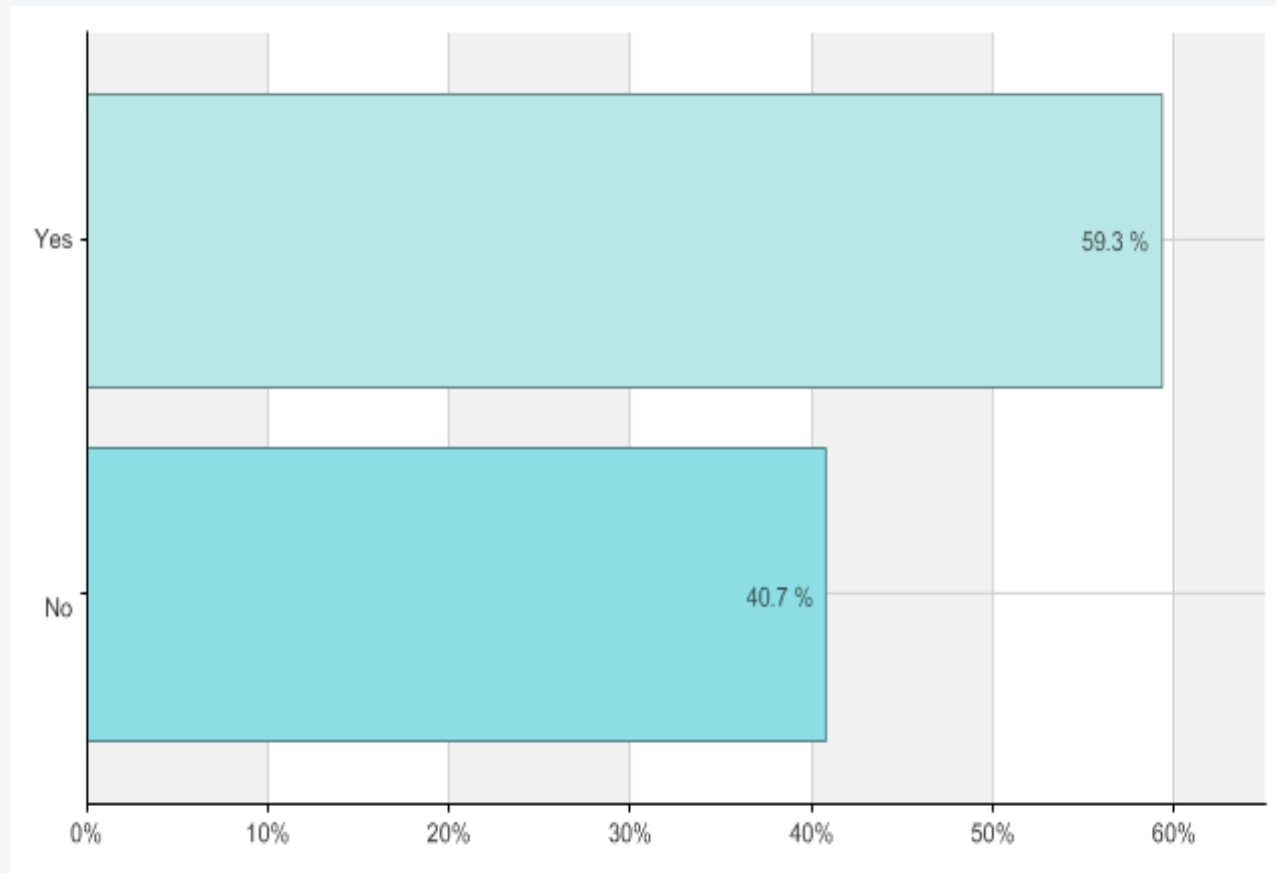




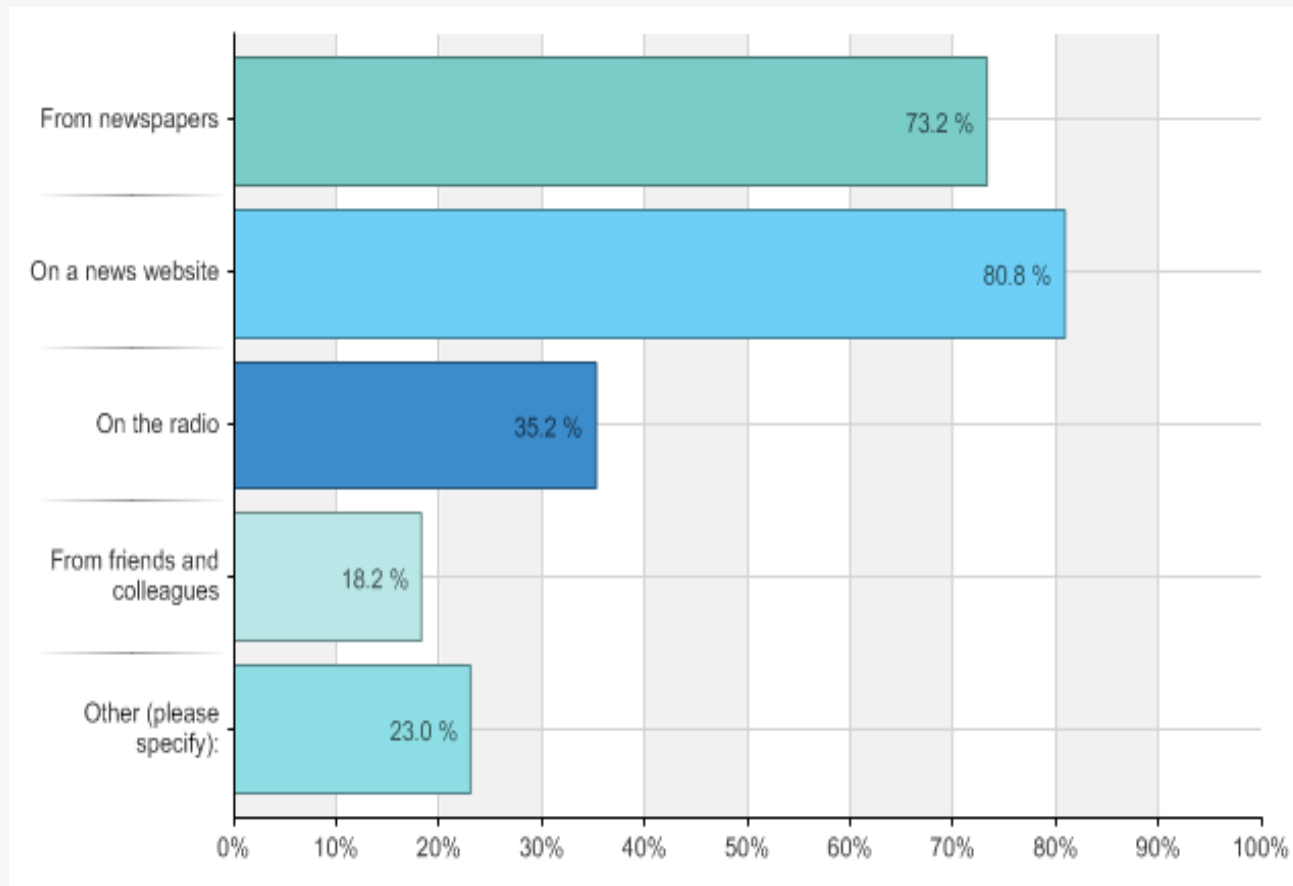
# [Q9] One of the members of the Trans Pacific Partnership is the United States. How do you feel about increased trade between New Zealand and the United States?



# [Q10] Would you like to know more about TPP and free trade?



# [Q11] Where would you expect to get information about the TPP?



# [Q12] Whose opinion do you trust most on the Trans Pacific Partnership?

